

Children Brochure Transcript

PREMIER PATIENT COMMUNICATION MATERIALS

BACK Talk
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Note: Due to recent brochure revisions, minor differences in content may exist. Actual product samples are available for your review when you call Back Talk Systems toll free (800) 937-3113.

HEALTH BEGINS BEFORE BIRTH.

Children benefit from chiropractic care before they are born, by having a mother who receives prenatal chiropractic checkups. A healthy diet, proper exercise, a stress-free environment, and a chiropractic lifestyle help prepare for a happy, healthy baby.

The birth process may be one of the most traumatic events of our lives.

CHILDREN NATURALLY ENJOY THEIR CHIROPRACTIC ADJUSTMENTS.

Even so-called "natural" birthing methods can stress a still-developing spine. The resulting irritation to the nervous system can be the cause of many newborn health complaints. Colic, unexplained crying, poor appetite, breathing problems, and allergic reactions can often be traced to nervous system dysfunction caused by a malfunctioning spine.

Head support, followed by crawling, and a baby's first few steps should be followed by chiropractic checkups. If neglected, the bumps and falls during this period of rapid growth may lead to serious spinal deformities later in life. This can set the stage for scoliosis, "growing pains," and a weakened immune system response.

Chiropractic adjusting techniques are modified to fit a child's size, weight, and unique spinal problem. Children enjoy their adjustments. Parents often report that their children seem healthier than other kids their age.

Many spinal problems seen in adults begin in childhood. Proper spinal hygiene is an important key to better health. Do you know a child who could benefit from chiropractic care?

Photo Caption: Chiropractic care can benefit the developing baby and help reduce the complications of labor.

Photo Caption: Regular chiropractic checkups are especially beneficial as head support and natural spinal curves are established.

Photo Caption: The spinal malfunction from falling when learning to walk can often be helped with chiropractic care.

Photo Caption: Contact sports or repeated one-sided activities can interfere with proper growth during rapid stages of spinal development.

THE CHIROPRACTIC LIFESTYLE

A continuing schedule of regular chiropractic checkups can help detect, correct, and maintain optimum spinal and nervous system function. Find out how chiropractic care, combined with proper diet, exercise, and other aspects of good health and personal hygiene can enhance your well-being and help you enjoy life to the fullest. Ask your Doctor of Chiropractic for a care program designed for your age, condition, and lifestyle.

References

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