

# Chiropractic Brochure Transcript

PREMIER PATIENT COMMUNICATION MATERIALS

**BACK Talk**  
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*Note: Due to recent brochure revisions, minor differences in content may exist. Actual product samples are available for your review when you call Back Talk Systems toll free (800) 937-3113.*

## YOUR NERVOUS SYSTEM CONTROLS EVERYTHING.

Chiropractic is based on the scientific fact that your nervous system controls the function of virtually every cell, tissue, organ, and system of your body. Your nervous system consists of your brain, spinal cord, and all the nerves of your body.

Chiropractic is the science, art, and philosophy that concerns itself with the relationship between the nervous system and the function (health) of the body.

## ONLY THE BODY CAN HEAL ITSELF

The Science: Since it's beginning, chiropractic has been based on the scientific fact that the nervous system controls the function of every cell, tissue, organ, and system of your body.

While the brain is protected by the skull, the spinal cord is more vulnerable, covered by 24 moving vertebrae. When these bones lose their normal motion or position, they can irritate the nervous system. This disrupts the function of the tissues or organs the nerves control, and is called the Vertebral Subluxation Complex.

Chiropractic is the science of locating these areas of spinal malfunction, the art of correcting them, and the philosophy of things natural.

The Art: After a thorough examination and a review of your health history, your chiropractic doctor will recommend a specific care program. If yours is a chiropractic case, this will include specific spinal adjustments.

The word adjustment describes hundreds of ways of using carefully directed and controlled pressure to restore spinal bones to a more normal position or motion. When spinal function is improved, nervous system function (health) can improve too.

After years of training, chiropractic doctors become experts at using just the right amount of force in the right direction. This may require a quick movement or in other instances a slow and constant pressure. Chiropractic is truly an art.

The Philosophy: Besides the science and art, chiropractic has a philosophical aspect. Chiropractic doctors recognize that regardless of the type of doctor you consult, doctors don't heal, only the body can heal itself. So your chiropractic doctor's main purpose is to reduce interference to your inborn healing ability.

Photo Caption: Today's Doctor of Chiropractic takes four years of post-graduate college education to master the adjusting "art" of chiropractic.

Photo Caption: Instead of covering up your symptoms with drugs, chiropractic looks to correct the underlying cause(s).

Photo Caption: Chiropractic philosophy recognizes that only the power that created the body can heal the body—if there isn't any interference.

## THE CHIROPRACTIC LIFESTYLE

A continuing schedule of regular chiropractic checkups can help detect, correct, and maintain optimum spinal and nervous system function. Find out how chiropractic care, combined with proper diet, exercise, and other aspects of good health and personal hygiene can enhance your well-being and help you enjoy life to the fullest. Ask your Doctor of Chiropractic for a care program designed for your age, condition, and lifestyle.

## References:

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