

Neck Pain Brochure Transcript

PREMIER PATIENT COMMUNICATION MATERIALS

BACK Talk
SYSTEMS INC

14998 W. 6th Avenue, E-500
Golden, CO 80401
(800) 937-3113 (303) 277-9990
www.backtalksystems.com

Note: Due to recent brochure revisions, minor differences in content may exist. Actual product samples are available for your review when you call Back Talk Systems toll free (800) 937-3113.

YOUR NECK SUPPORTS 10-13 POUNDS!

Is it hard to look over your shoulder? Is there a constant throbbing in your neck? Do you notice a "grinding" sound as you turn your head? Sounds like you need a thorough chiropractic examination.

Neck pain is a common health complaint.

TREAT THE SYMPTOMS OR THE CAUSE?

A popular response to neck pain is taking drugs to cover up the problem (aspirin, analgesics, pain pills) or treating its symptoms (muscle relaxers, massage, hot packs).

But neck pain isn't caused by a lack of aspirin or drugs!

The chiropractic approach to neck pain is to locate its underlying cause. This begins with a complete case history and thorough examination. Special attention is given to the structure and function of the spine, and its affect on the nervous system.

Is the proper spinal curve present? Are the nerve openings between each pair of spinal bones free and clear? Is the head balanced? Are the shoulders level? These and other considerations are used to create a plan of specific chiropractic adjustments to help improve the motion and position of spinal vertebrae.

With improved structure and function, neck pain often diminishes or totally disappears—without addictive drugs or harmful side effects!

Photo Caption: While a massage feels good, it doesn't address the underlying structural problems often associated with neck pain.

Photo Caption: Your chiropractic doctor is an expert at using specific chiropractic adjustments to help restore spinal function.

Photo Caption: Many patients with neck pain have lost the normal forward curve in the neck. This can affect the brain stem and spinal cord.

Photo Caption: Neck pain isn't caused by a lack of aspirin or pain pills!

THE CHIROPRACTIC LIFESTYLE

A continuing schedule of regular chiropractic checkups can help detect, correct, and maintain optimum spinal and nervous system function. Find out how chiropractic care, combined with proper diet, exercise, and other aspects of good health and personal hygiene can enhance your well-being and help you enjoy life to the fullest. Ask your Doctor of Chiropractic for a care program designed for your age, condition, and lifestyle.

References:

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